



THE GRAND RELAUNCH OF BATTERSEA EVOLUTION

EVOLUTION LIVE 08

18th September 2008

In association with:

Smart Hospitality

Quantum Leap Events

GL Events Owen Brown

Anagram Production Services

Underwraps Event Choreography

Timetable for the Day

Battersea Evolution will open its doors on 18th September to reveal the brand new production specification for the 2008/2009 season. Throughout the day you will have the opportunity to speak with leading suppliers for all aspects of your event, from venue to catering, production to entertainment and discuss the prospects of your event, be it at Battersea Evolution or elsewhere.

Battersea Evolution

Come and see how Battersea Evolution can work for your Awards Dinner, Fashion Show or Conference. With a brand new LED star-cloth ceiling and state-of-the-art sound system, Battersea Evolution is an event organisers dream, tucked away in the picturesque Battersea Park. But don't take our word for it, come and see for yourself.....

Smart Hospitality

Smart Hospitality are the accredited caterer within Battersea Evolution, but also cater for a range of events at venues across the country. Throughout the day, sample the delights Smart has to offer, from conference breakfasts, roving lunches as well as the odd tasty snack along the way!

Smart Hospitality will also be launching the first ever 'City Cook Off.' Read on in this information pack for more details.

Quantum Leap Events

Quantum have been organising themed parties for over 15 years and will be previewing their 2008 Christmas theme 'Nostrovia!' Pop down in the day to get a sneak preview of the theming and entertainment set, and to see how Battersea Evolution lends itself to themed events. Alternatively, come down for the evening to fully experience a Nostrovia party in full swing!

Anagram Production Services

Bringing with them a fresh approach and new insights into venue production, our new production suppliers Anagram have revolutionised the production specification within Battersea Evolution. Throughout the day Anagram will be on hand to demonstrate how their experience and expertise can make a difference to your event, both within the Evolution and elsewhere.

GL Events Owen Brown

GL Events Owen Brown are the UK's leading suppliers of marquees and temporary structures, and joint owners of Battersea Evolution. From sporting events to marquees in castle grounds, Owen Brown have the experience and variety of structures to suit any occasion and will be on site throughout the day to discuss your individual requirements.

Underwraps Event Choreography

Underwraps have been providing shows, choreography, dancers, artistes and entertainment solutions to the events industry for over 12 years and have been bringing events to life at Battersea Evolution, ever since its conception. Come and view some of our unique entertainment ideas in situ throughout the day or partake in the buzz of our Nostrovia show at night.

Timetable for the Day

The Grand Relaunch of Battersea Evolution

09:00	Grand Relaunch Opens Breakfast served by Smart Hospitality
10:00	City Cook-off 1
10:45	Mid-morning refreshments served by Smart Hospitality
11:00	City Cook-off 2
12:00	City Cook-off 3
12:30	Lunch served by Smart Hospitality
13:00	City Cook-off 4
14:00	City Cook-off 5
15:00	City Cook-off 6
15:30	Afternoon tea served by Smart Hospitality
16:00	City Cook-off 7
16:45	Announcement of the Cook Off Challenge Winner
17:00	Grand Relaunch Closes

Throughout the course of the day there will be a whole host of entertainment opportunities including:

Wine Tasting	Bibendum Wines will be on hand throughout the day offering the chance to take part in informal wine tastings and to offer advice on food and wine matching with the dishes presented by Smart Hospitality and teams taking part in the City Cook Off
Cocktail Master Classes	Smart Hospitality's team of experienced cocktail mixologists will be demonstrating to you their well honed techniques and offer you the chance to learn how to create some well known cocktail classics.
Entertainment provided by Underwraps	Underwraps have been supplying bespoke creative dance and entertainment acts for events all over the world. Throughout the day Underwraps will be displaying a number of acts, including trapeze, dance and a fashion show to demonstrate to you exactly why they are one of the leading event choreography companies in the industry.
Barista services by Ristretto	Throughout the day Ristretto will provide freshly made tea and coffee to your meet your exact requirements.
WiFi Services by Europacom	Europacom provide a whole host of network services, applications and management tools for their clients on a day to day basis. They will be on site during the day to show how their services may benefit you in the running of your events.

Massage and Beauty
service by Return to
Glory

Return to Glory brings massage, beauty and fitness services directly into offices and events across the UK, ensuring staff feel energised and valued. On the day you will be given the chance to have a free head or foot massage, a personal stylist consultation, colour analysis or a number of beauty treatments.

Return to Glory are also offering a half price office massage trial. Simply call 0845 337 4933 and quote 'Battersea Evolution'.

On the Day....

Cloakroom

A free cloakroom will be in operation throughout the day and evening. We would ask that you try not to bring any bags with you where possible as baggage storage space will be limited

Taxis

We will be operating a black cab rank throughout the daytime and evening from directly outside the main entrance.

Parking

There is free on site parking in front of the venue for 80 – 100 cars. If this car park is full, there is additional parking at the Riverside car park (within 1 minute walk to the structure) where there are a further 200+ spaces. This is a pay and display car park, subject to the following charges:

Monday to Friday

6am - 5pm £1.20 per hour for first 4 hours
 £18.00 for 4 hours +

From 5pm free of charge

Parking stewards will be on hand to direct you to the nearest parking spaces.

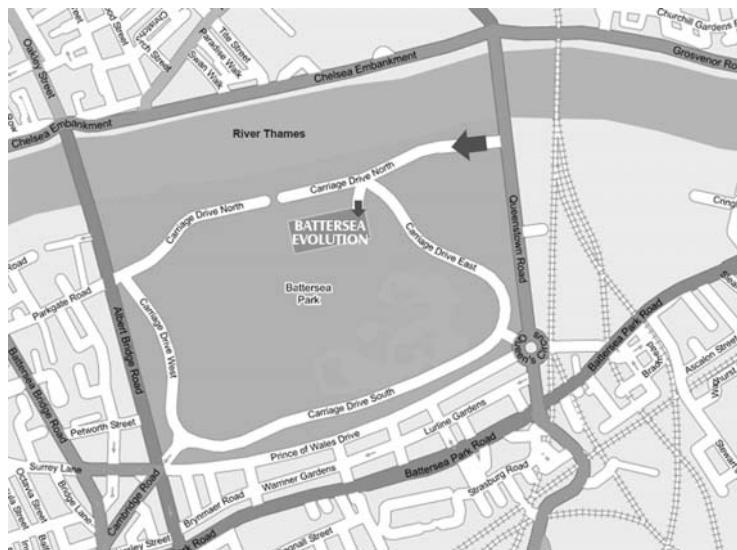
Food and Drink

Throughout the day Smart Hospitality will be serving an array of complimentary food and beverages, so whatever time you choose to attend Smart will ensure you are well looked after.

Directions to Battersea Evolution

Driving

If you are driving to the venue please ensure you use the Chelsea Gate entrance to the park, off Queenstown Road. Battersea Evolution is located outside the congestion charge zone, which is in effect on Mondays to Fridays 07:00 – 18:00. For more information on the congestion charge and how to pay please visit the Congestion Charge website www.cclondon.co.uk.



Public Transport

The nearest tube station is Sloane Square on the Circle and District Lines. This is approximately a 10 - 15 minute walk away via Lower Sloane Street, Chelsea Bridge Road, Chelsea Bridge and Queenstown Road.

Battersea Park Station and Queenstown Road Station are both within an 8 - 10 minute walking distance, straight up Queenstown Road towards Chelsea Bridge.

Clapham Junction and Victoria Stations are both a short taxi ride away.

Bus Route Number 137 stops directly outside the Chelsea Gate, and runs north to south from Oxford Circus – Streatham Hill via Sloane Square. Other routes also service Queenstown Road or Battersea Park Stations (Routes 344, 44 & 156).

Bus Route Number 49 runs north to south from Shepherds Bush - Clapham Junction via Battersea Bridge Road. There are a number of other routes that also service Battersea Bridge Road (345, 19, 319 & 239)

Please see www.tfl.gov.uk for more information on bus, train and tube routes.

City Cook Off

Smart Hospitality are proud to present the first ever 'City Cook Off' to take place at Battersea Evolution on 18th September 2008.

Throughout the day, teams from different companies, from a variety of business sectors, will compete against each other in the ultimate 'pressure cooking' competition.

In just thirty minutes each team will cook a three course menu for two people, competing directly against their business competitors. A celebrity chef will decide upon the winner from each competing pair, judged on taste, presentation and on the ability of a team to work together.

Spectators will be able to watch at close quarters as the menus unfold from the two kitchens, and will be invited to sample the dishes themselves once the judge has given the verdict. Each competition will be captured on camera and their progress will be shown on enormous screens inside the venue.

Once the menus have been judged the ultimate competition commences, as the two teams nominate one member to take part in the Cook Off Challenge. In true Saturday morning TV style, the aim will be to cook omelette in the fastest possible time. Each time will be recorded on the Cook Off Challenge scoreboard and the winner announced at the end of the day.